



Graphic Designer

New York, NY

About Ownership Works

Ownership Works is a fast-growing nonprofit with a mission to transform how ownership is distributed within corporations. We partner with private and public companies to implement innovative shared ownership programs that make every employee an owner and honor the collective effort behind a company's success. Alongside a coalition of diverse stakeholders, Ownership Works is fueling the shared ownership movement and providing companies with the roadmap and tools for implementation: from structuring a broad-based equity plan to supporting employee engagement and financial wellness.

Ownership Works was founded in 2021 to scale shared ownership as a means of addressing economic insecurity among employees, narrowing the racial and gender wealth gaps, and strengthening companies and communities in the process. Our public and private equity partners manage over a trillion dollars in assets and employ over a million people worldwide. Together, we are catalyzing a new era of corporate leadership that extends the opportunity to build wealth — through ownership — to every colleague.

Ownership Works is building a team of top-notch leaders to develop the infrastructure and partnerships to guide companies through the process of sharing ownership, and to evaluate the impact of these programs. This includes helping companies: structure and implement broad-based ownership grants, develop a high engagement culture, and increase employees' financial resilience through programs such as on-demand pay, emergency funds, no cost/lost cost banking and financial coaching and advising.

Ownership Works is supported by premier foundations and some of the nation's largest private equity, financial services, accounting, consulting, and law firms.

We are:

- results-oriented with a culture of humility and excellence
- pragmatic optimists who enjoy translating big ideas into actionable plans and measurable results
- diverse, curious, strategic, and accountable
- incredibly fast moving as we build and launch the organization

About the Position

Ownership Works is looking for an experienced Graphic Designer. The Graphic Designer will report to the Marketing & Communications Director and will support the organization's efforts to create on-brand visual assets across a range of mediums including both print and digital. The successful candidate will be energized by a fast-paced, start-up environment.

Goals & Responsibilities

Duties may include, but are not limited to, the following:

- Refining and maintaining Ownership Works' brand and its guidelines for organizational brand consistency with a keen understanding of brand strategy and design system.
- Collaborating and building creative and design strategies with the Ownership Works team.
- Developing templates and visual assets for organizational materials including advertising, collateral, signage, presentations, event materials, and social media across all channels that can be repurposed at any time.
- Creating compelling digital marketing materials with an in-depth understanding of the medium to enhance digital engagement.
- Approaching creative projects through a strategic lens and design thinking process.
- Executing a high level of design products across all channels including print, digital, and signage to support the organization's high standards.

Work Demands and Environment

- Will require travel within the metropolitan area and out of state.
- Occasionally work may be conducted outdoors, with exposure to varied weather conditions.
- Ability to lift at least 25 lbs.

Skills & Qualifications

- 5+ years of experience in graphic design.
- Excellent organizational and time management skills.
- Excellent verbal and written communications skills, with strong attention to detail.
- Flexibility and the ability to adapt to changing priorities.
- Excellent attention to detail with ability to handle multiple projects in a fast-paced environment a must.
- Ability to be proactive, use independent judgment and initiative.
- Strong understanding of brand development and animation.
- Strong typographic ability with attention to detail.
- Proactive creator and collaborator across departments.
- Expertise in Adobe Creative Suite required including proficiency in After Effects, Working knowledge of HTML, CSS.

- Familiarity and skill with current trends in design and art.
- Computer skills with knowledge of Microsoft Office Suite.

Equal Opportunity Employer. Ownership Works is an Equal Opportunity Employer. Women, people of color, people with disabilities, LGBTQIA persons, and veterans are encouraged to apply.

Benefits. Excellent health, vision, and dental care benefits for you and your family. Unlimited paid time off. 401(k) retirement plan with generous employer contributions.

Location. Ownership Works is building a New York City based team. We will have an office-centric hybrid work model that prioritizes the health and safety of our staff and partners.

To Apply. We sincerely appreciate your interest in joining Ownership Works and building the shared ownership movement. To apply, please submit your application to hire@ownershipworks.org.

- Applications should include your portfolio, resume, and a thoughtful cover letter describing your interest in working for Ownership Works, the specific role, and your qualifications for the position.
- Due to volume, only those candidates considered for an interview will be contacted.
- Due to the pace and number of these searches, candidates are strongly encouraged to apply as soon as possible.