



Media Producer

New York, NY

About Ownership Works

Ownership Works is a fast-growing nonprofit with a mission to transform how ownership is distributed within corporations. We partner with private and public companies to implement innovative shared ownership programs that make every employee an owner and honor the collective effort behind a company's success. Alongside a coalition of diverse stakeholders, Ownership Works is fueling the shared ownership movement and providing companies with the roadmap and tools for implementation: from structuring a broad-based equity plan to supporting employee engagement and financial wellness.

Ownership Works was founded in 2021 to scale shared ownership as a means of addressing economic insecurity among employees, narrowing the racial and gender wealth gaps, and strengthening companies and communities in the process. Our public and private equity partners manage over a trillion dollars in assets and employ over a million people worldwide. Together, we are catalyzing a new era of corporate leadership that extends the opportunity to build wealth — through ownership — to every colleague.

Ownership Works is building a team of top-notch leaders to develop the infrastructure and partnerships to guide companies through the process of sharing ownership, and to evaluate the impact of these programs. This includes helping companies: structure and implement broad-based ownership grants, develop a high engagement culture, and increase employees' financial resilience through programs such as on-demand pay, emergency funds, no cost/lost cost banking and financial coaching and advising.

Ownership Works is supported by premier foundations and some of the nation's largest private equity, financial services, accounting, consulting, and law firms.

We are:

- results-oriented with a culture of humility and excellence
- pragmatic optimists who enjoy translating big ideas into actionable plans and measurable results
- diverse, curious, strategic, and accountable
- incredibly fast moving as we build and launch the organization

About the Position

Ownership Works is seeking a Media Producer who has hands-on experience in video production and photography to create dynamic content on the impacts of sharing ownership with workers and companies. The Media Producer will play an integral role in conceptualizing, producing, and executing short-form video and photography projects. This person will oversee all aspects of media production, from brainstorming to client coordination to metrics development to gauge the success of programs.

The ideal candidate is a creative collaborator who will work closely with content stakeholders at all levels. This opportunity will allow you to utilize your technical and interpersonal skills to deliver consistently high-quality media production and storytelling. The position is in New York City and will report to the Director of Marketing & Communications.

Your primary goal is to bring a human point of view to our visual storytelling. Working with Marketing leadership to evolve and optimize the media function, you will introduce scalable media solutions, drive innovation and creativity, and build strong agency partnerships. You will plan and execute internal and external media programs covering brand messaging, case studies and client testimonials. You will oversee all production from inception to posting and your work will be featured on our online properties, social media accounts and with third party partners.

Day-to-day responsibilities may include:

- Attend cross function production meetings to help align resources
- Manage multiple projects in various phases at once
- Contribute innovative and creative ideas to tell the Shared Ownership story using different mediums
- Work closely with outside agencies to deliver video, audio and photography assets
- Coordinate with vendors on bids/budgets/proposals
- Store and organize all media content
- Liaise with compliance to make sure all programs are approved for distribution
- Partner with members of the team to post content to all delivery channels
- Lead social media video production
- Measure and optimize the performance of all multimedia programs delivered

Requirements

- Minimum of a bachelor's degree, preferably in Marketing, Communications, Video/Film Production, or a related field
- 7-10+ years of work experience in media production, including pre-production, production, and editorial processes
- Basic video editing and photography management skills are a plus

- Knowledge of webcast and virtual event platforms
- Strong work ethic, patience, and a winning attitude
- Strong oral and written communication skills
- Excellent time management skills
- Independent and critical thinker with keen sense of judgment
- Quick and strategic problem solver
- Exceptional organizational skills with acute attention to detail
- Financial services experience a plus
- Multilingual a plus

Equal Opportunity Employer. Ownership Works is an Equal Opportunity Employer. Women, people of color, people with disabilities, LGBTQIA persons, and veterans are encouraged to apply.

Benefits. Excellent health, vision, and dental care benefits for you and your family. Unlimited paid time off. 401(k) retirement plan with generous employer contributions.

Location. Ownership Works is building a New York City based team. We will have an office-centric hybrid work model that prioritizes the health and safety of our staff and partners.

To Apply. We appreciate your interest in joining Ownership Works and building the shared ownership movement. To apply, please submit your application to hire@ownershipworks.org.

- Applications should include a portfolio, resume, and thoughtful cover letter describing your interest in working for Ownership Works, the specific role, and your qualifications.
- Due to the pace and number of these searches, candidates are strongly encouraged to apply as soon as possible.
- Due to volume, only those candidates considered for an interview will be contacted.