



**Ownership  
Works**

## **Marketing Analyst**

New York, New York

### **About Ownership Works**

Ownership Works is a fast-growing organization with a mission to increase prosperity through shared ownership at work. We partner with companies and investors to implement innovative shared ownership programs that make every employee an owner and honor the collective effort behind a company's success.

Ownership Works was founded in 2021 to scale shared ownership as a means of creating economic opportunity for workers and strengthening companies as well as communities in the process. Our partners manage trillions of dollars in assets and employ millions of people worldwide. Together, we are catalyzing a new era of corporate leadership that extends the opportunity to build wealth — through ownership — to every employee in an organization.

Ownership Works is supported by premier foundations and some of the nation's largest private equity, financial services, consulting, and law firms, including the Ford Foundation, Rockefeller Foundation, TPG, KKR, McKinsey, Deloitte, and Kirkland & Ellis.

We are:

- results-oriented with a culture of humility and excellence
- pragmatic optimists who enjoy translating big picture thinking into actionable plans and measurable results
- strategic, curious, diverse, and accountable
- incredibly fast moving as we build and launch the organization

### **To Apply**

We sincerely appreciate your interest in Ownership Works.

- Due to the pace and number of these searches, candidates are strongly encouraged to apply as soon as possible.
- Due to volume, only those candidates considered for an interview will be contacted
- Applications should be submitted to [hiring@ownershipworks.org](mailto:hiring@ownershipworks.org) and should include your resume and a cover letter.

## **About The Position**

Ownership Works is looking for a mission-driven marketing analyst to join its growing marketing team. This is an exciting opportunity for a self-starter who wants to leverage their passion, energy, and creativity to make a difference in the lives of thousands (and potentially millions) of hard-working people. The successful candidate will be passionate about marketing and storytelling and keen to build upon their excellent communication, analytical and project management skills to support an omni-channel marketing strategy.

## **Responsibilities**

- Support omni-channel marketing activities and campaigns from inception to execution and measurement
- Create and design PowerPoint presentations and marketing materials
- Measure and report on marketing channel performance
- Help monitor and amplify activity across Ownership Works' consortium of partners and companies
- Social media community management
- Measure ROI of campaigns to drive continual improvement
- Create engaging content for e-mail, social media, or the web
- Help field partner and client messaging and communications requests as needed
- Conduct research across the nonprofit, ESG and financial services spaces as needed
- Research and implement marketing tools to support efficiencies (automation software, social media scheduling etc.)
- Support annual reporting and storytelling across marketing and development audiences
- Work closely with development to create and refine materials for various donor types
- Other administrative support projects as needed

## **Requirements and skills**

- 2-3 years of work experience in marketing, communications, PR or mission-driven organizations
- Impeccable writing and editing skills
- Ability to advance multiple projects and deliverables
- Degree in marketing, communications, or relevant field preferred
- Strong analytical skills
- Expertise in Google analytics and Adobe creative suite a plus
- A commitment to excellence in all aspects of job performance
- Highly responsive, accountable and collaborative

**Equal Opportunity Employer**

Ownership Works is an Equal Opportunity Employer. Women, people of color, people with disabilities, LGBTQIA persons, and veterans are encouraged to apply.

**Benefits**

Competitive compensation package includes excellent health, vision, and dental care benefits for you and your family. Unlimited paid time off. 401(k) retirement plan with generous employer contributions.

**Location**

Ownership Works is building a New York City based team. We will have an office-centric hybrid work model that prioritizes the health and safety of our staff and partners.